

WACAC Executive Board summer retreat July 22-24, 2018; Redondo Beach

Sunday, July 22, 2018

In attendance: Marc McGee, Sonia Ryan, Lauren Cook, Andy Castillo, Dewey Wilmot, Margaret Isied, Ilana Israel Samuels, Janine Bissic, Philip Moreno, Kristine Lee, Noel Viramontes, Brad Ward, Elena Wong, Matt Lane, Amy Krueger, Maureen Chang, Linda Dannemiller, Herbie Walker, Gary Clark, Anna Takahashi, Corinne Shell, David Mills, Stacy Kadesh, Dan Nannini, Gabi McColgan, Catalina Cifuentes, Allison Lopour, Kristine Shay, Sam Schreiber. Myra Castro (ex officio), Deanna Kilgour (ex officio)

President Marc McGee called meeting to order at 1:30pm. Asked for a motion to approve agenda.

Ilana Samuels moved to approve agenda, Lauren Cook seconded the motion. Passed unanimously.

Marc McGee asked for the board to review the minutes from the last EB board in May; there were no questions or corrections. Sonia Ryan moved to approve, Kristine Lee seconded. Passed unanimously.

Introductions of all board members. Each person took turns introducing table partner. The board continued ice breaker activities

Marc McGee and Deanna Kilgour distributed the new WACAC apparel to all.

Treasurer's report

Andy Castillo distributed the 3-yr. budget analysis information. Fiscal policy met earlier today. Andy wanted to finalize the budget for board approval.

The Conference budget is a little uncertain, because of multi ACAC

Stacy Kadesh mentioned the budget for CF is higher than in the past because of the use of the new scanners. Marc wondered about a potential increase in costs by local CF committees, possibly for bus grants.

Dewey Wilmot, treasurer-elect worked on final numbers as discussion ensued.

Corrected budget will be shared with board and vote will happen tomorrow.

New Business and discussion: Marc moved onto discussion about WACAC, its purpose, its value. Why are professionals based in Western only members of NACAC?

Sonia Ryan mentioned the West Contra Costa USD counselors she met who are NACAC members but not WACAC.

Ilana Samuels offered that at the university level more are in WACAC than NACAC.

Marc talked about new membership model coming for NACAC.

Mary Connolly brought up access to NACAC membership base, who based in WACAC.

Other ideas around the value of WACAC membership included:

- Opportunities to take advantage of PD
- Other value proposition: SIGs
- Ilana equated the communication of SIGs to universities touting own student clubs/orgs
- LCAP funding for membership or for programming

- Gary Clark talked about relationship building, College Board has summer institute. Is that the best provider?
- NEACAC has summer institute for new college and high school employees
- Institute for IEC's as well

Monday, July 23, 2018

Treasurer's Report

Andy Castillo updated budget and passed out new copies for all to review.

Stacy Kadesh just received an email from Claudia and Candace, co-chairs LA NACAC fair, with a proposal for increased funding, which the board discussed, involving bussing volunteers, gifts for volunteers, supplement hospitality, high school engagement program.

Andy asked for a motion. Maureen Chang moved to approve budget, Lauren Cook seconded. Budget approved unanimously.

Following a brief conversation about the reserves and how we compare to other ACAC, we moved on to the next agenda items. (Dewey and Andy clarified that WACAC should have one-year operating expenses in reserve, in answer to questions about why we have so much money.)

Agenda: Goal setting. Marc spoke specifically to delegates about their inclusion in Executive Board activities. He'd like to see delegates acting as liaisons with a specific committee of their choice. Marc introduced the worksheet for the breakout sessions. Each committee met separately to create measurable goals, strategies, tactics and timeline.

Back in reconvened board status: Marc asked for each committee to review their goals

Admissions Practices: no one present. Sonia Ryan explained what the committee is all about and what the committee can provide in education for parents, counselors.

College Fairs: Corinne Shell and Linda Dannemiller joined Stacy.

Goals. 1. Encourage site chairs to offer workshops—prior to the fair, including education about attending fair. 2. Increase attendance (college reps and students). 3. Potential fall fair addition in So California in fall, maybe SD.

Conference: Lauren Cook did not have any delegates join but has a large, multi-leveled committee within the three ACACs participating.

Goals: 1. Hoping for 700 WACAC attendees. 2. make a profit 3. demonstrate support for undocumented students

Communications: Gabi McGolgan was the delegate representative. Mary is assigned from EB

Goal. 1. Increase engagement with new and renewing members

Development: no one present

Diversity Equity and Access: Anna Takahashi and Matt Lane joined as delegates, Kristine Lee reported:

Goal 1. Draft a new mission statement

Goal 2. Research changing the name of committee

Fiscal Policy.

Goal 1. Investigate ways to do the accounting aspect more easily and clearly

Governance and Nominations: no goals. Sonia is chair as past-President. She explained what this committee does with the assembly delegates as well as soliciting new leadership positions, elected or appointed.

GRAC: Ilana Samuels was the delegate joining Maureen Chang

Goal 1. Increase the number of local visits to legislators' offices in home local area.

Inter-Association: Phil Moreno joined Catalina Cifuentes

Goal 1. Address gap in CalGrant GPA submission from private high schools.

Goal 2. Establish IA as a sustaining committee.

Goal 3. (longer term) aggregate data on WACAC initiatives to publicize value as organization for external groups to join/utilize

Membership: Meredith Britt and Kristine Shay joined Brad Ward and Amy Krueger

Goal 1. Increase public high school membership

Goal 2. Investigate the drop in IEC membership percentage

NCAA Ad Hoc: no one present

Nevada Interests: Kristine Shay reported that there is so much potential in higher ed in NV.

Goal 1. Continue to increase membership from NV

Goal 2. Explore ways to grow awareness of WACAC in Nevada

Professional Development: Elena Wong, Gary Clark and Janine Bissic joined Allison Lopour.

Goal 1. Run LDI successfully this year and look ahead at possible changes

Goal 2. Increase follow up contact with DD counselors

Goal 3. Increase SLC overall attendance

Goal 4. Better support with SLC site chairs

Goal 5. Build toolkit for SLC site chairs

Goal 6. Increase engagement with SLC volunteers

Goal 7. Investigate implementation of rookie camp as part of WACAC PD

Public HS Ad Hoc: Margaret Iseid was by herself

Goal: 1. increase involvement and membership of public hs counselors

Transfer Advocacy: Dan Nannini was by himself

Goal 1. Increase transfer workshops at SLC (idea came out of SIG at Monterey conference.)

Goal 2. Try to reach and serve armed services personnel in education of options

Lastly, Marc requested that the board review the new demo website and asked for feedback.

Tuesday, July 24, 2018

Committee Reports:

Transfer Advocacy: Dan reviewed his early comments regarding more professional development for transfer counselors as well as the committee's desire to increase services to vets. Common App transfer app is introduced this application cycle. UC has new policy of admitting one transfer for every two first time freshmen.

Public HS ad hoc: new position, no news

Professional Development: Allison reports that SLC is dialing back in locations. Will not holding one in Central Valley. Moving San Diego to every other year. Returning to Orange County and Inland Empire, located at Chapman, week of March 18 and Redlands 3/6. LA will be in Pepperdine 2/28. Sacramento will be at UoPacific TBD. Bay Area will be at CSUEB 4/3. LDI update is that Elena Wong is now in charge. Nomination forms will be available in August.

Nevada Interests: Kristine had no additional information to report beyond her previous comments.

NCAA Ad Hoc: no one present

Membership: Brad mentioned an idea that, in addition to efforts to reach public high school counselors for membership, offering scholarships for membership. The committee also has a google doc listing all public institutions.

Inter-association: Catalina's report was covered within her goals and strategies.

Government relations: Maureen reviewed the goal of reaching local legislatures. She said the entire Assembly is up for reelection. New video to be uploaded on WACAC website. GRAC will be part of the planning committee for SuperACAC. Upcoming dates for Leg conf: Feb. 11-12, 2019 and Feb. 10-11, 2020, both at Citizen Hotel in Sacramento. Kris Zavoli and Esther Hugo put together a proposal for voter registration drive at high schools.

Fiscal Policy: Andy Castillo asked for ideas or suggestions as to how to improve the budget reports, visually.

DEA: Kristine Lee reported on IDEA, pre-conference workshop. 72 attendees. E4FC presented at both IDEA and in session A of the conference. The committee is already planning for the Superconference and will work with GRAC on undocumented students. Kristine wants to update DACA resource page and will continue to work with PD on DEA topics at SLC's.

Development: Sam Schreiber reported that Honor the Mentor campaign will continue, including a postcard mailing to mentor. Leftover Koozies could be sold at NACAC membership meeting, at bars. Possibly an upsell on drink tickets. Marc will host thank you social for sustaining members both at NACAC and SuperACAC.

Communications: calendar items will be tomorrow. Noel met with a handful of interested members at Monterey. She asked the board to contact her with eblast requests that are outside of the regularly scheduled dates. Marc thanked Noel for her follow up on information requested in the past year.

Conference: Dare to Dream is the theme. Location is Arizona Grand Resort and Spa. Lauren reported that LimeTwig is now charging WACAC, after 20 years of donating services, for graphic design/logo work. There will not be a paper program. The Guidebook app will be used. PNACAC Clare Nold-Glasser, RMACAC Damien Bracey. May 20-22, board meeting on May 19. All affiliates are trying to keep the costs down. On a different topic, Lauren reported that the WACAC profile will be updated. Marc reported that Monterey was a success financially. Net was \$80,000.00.

College Fairs: Stacy reported that WACAC has changed scanner vendors to Strive Scan, results in savings of \$40,000., with the additional benefit of easier registrations for students. The dates for the College Fairs are on the EB planning calendar. Las Vegas will be a two-day, two school location in late October.

Admission Practices: no one present

New Business

Sonia Ryan attended past Presidents breakfast at Monterey. She said that as a group, they still want to be involved. How does the board see their roles and how can they be more active? Possibilities include being part of rookie camp, also as members of GRAC with their legislative knowledge. Sonia is willing to take on the summer college tour. Other ideas brought forward include asking past Presidents to assist with LDI as well as with the new PPS credentialing requirement at the state level. Marc will issue an invitation.

Marc provided the board with the EB future meetings' dates.

NACAC in Salt Lake City

For delegates: need to be at NACAC by Wednesday, Sept 26, at 1:45pm.

Executive Board meeting: For other board members plus delegates: Wednesday, Sept. 26, 2018, 4:30pm, location TBD

General Membership meeting: Thursday, Sept. 27, 2018, 4:45pm, location TBD

Monday Dec. 3, 2018 at Cal Maritime: 9:00am-4:00pm

Monday, Feb. 11, 2019, at Citizen Hotel, 9:00am-12:00pm

Sunday, May 19, 2019, at Arizona Grand resort in afternoon TBD

The board reviewed calendar dates for WACAC Connections eblast for the upcoming year and associated tasks and information.

Deanna and Andy reviewed the WACAC procedures for communications and reimbursements.

Leadership Development Institute: Marc updated the board on NACAC issues that were discussed at the LDI meeting in Louisville.

Convene the Assembly on Thursday morning. Preview for delegates on Wednesday. Affiliate membership meetings would then include updates on Assembly. Then general conference membership meeting would be on Friday due to concerns over reaching quorum on existing Saturday. Proposed change in requirements for Board of Director positions.

Delegates will get packet from NACAC or granted access to electronic materials. Group will have 5 minutes to caucus before the meet and greet.

General membership meeting at NACAC will include a vote on bylaws, consisting of name changes and membership categories. Affiliates have to follow categories, but not pricing.

In conclusion, Lauren Cook asked for a group thank you to Marc for a great retreat.

Marc asked for a motion to adjourn. Andy Castillo moved, Allison Lopour seconded. Meeting adjourned at 11:08am. Next meeting in Salt Lake City on Wednesday, Sept. 26.