WACAC Executive Board meeting
May 30, 2018
Portola Hotel and Spa
Monterey, CA

In attendance: Maureen Chang, Breanne Boyle, Mary Connolly, Janine Bissic, Matt Lane, JT Thomas, Nikki Chun, Sonia Ryan, Jeff Morrow, Amy Krueger, Lauren Cook, Aviva Walls, Allison Lopour, Omar Zazueta, Stacy Kadesh, Archie Douglas, Marc McGee, Dan Nannini, Sandra Hayes, Sam Schreiber, Noel Viramontes, Jenny Umhofer, Kristine Lee, Philip Moreno, Teri Ann Matsuda. Deanna Kilgour (ex officio), Myra Castro (ex officio)

President Sonia Ryan called the meeting to order at 3:12pm. She asked each attendee to introduce themselves.
The next action item was to review the membership minutes from NACAC in Boston. Jeff Morrow moved to approve, Sam Schreiber seconded. The minutes were approved unanimously.

Committee reports

Admission Practices:
Omar Zazueta was pleased to report that, with the first year with the new SPGP, there were no reported May 1 violations. The SPGP is now referred to as the Code of Ethics of Professional Practices.
Omar also introduced the new chair Archie Douglas, from the Bentley School in Lafayette, CA.
Omar made suggestion for the AP committee to have a co-chair model, could divide up roles: enforcement and outreach.

College Fairs:
Stacy Kadesh reported that because of excellent site chairs, the school year of fairs was impressive with attendee numbers and overall success.
Stacy brought up the potential for WACAC to look at a different way to use scanners. She has researched an app-based scanner, Strive Scan, which Stacy heartily endorses. It is used by other ACAC’s. She explained that possible complications could be use of reps’ personal phone as well as personal data usage. The student registration process is much shorter. Discussion ensued.
Stacy also reported that the Chair elect is Herby Walker from Las Vegas, NV.

Communications:
Noel Viramontes reported that there is one more WACAC eblast to go. There is now an unsubscribe action but doing so removes from all WACAC communications from Cvent. Myra explained the challenges with members or non-members choosing the unsubscribe. Noel is looking for chair elects.

Development:
Aviva Walls announced that Sam Schreiber will be chair elect. She asked for public donations from board, at membership meeting. There will be a thank you gift (WACAC koozie), ribbons, and sustaining donors will be invited to Sonia’s suite for a social (Thursday, 6:30pm, room 812 and 912.) The Honor a Mentor campaign for $20 donation is still in place.

DEA:
Kristine Lee reported that the IDEA conference has 77 registrants and will be broken into 9 cohorts. Alex Delgadillo from UC Merced will be keynote speaker, followed by a presentation by the E4FC organization. Kristine has a super strong committee and is looking forward to a productive IDEA conference.

GRAC:
Breanne Boyle stated the Legislative conferences have been scheduled for next two years, and the host hotel will be back at Citizen Hotel. The future dates are Feb. 11-12, 2019, Feb. 10-11, 2020. She did several SLC presentations, with committee members. Breanne and Maureen Chang have postcards and stickers for legislative action to make available during the conference. Marc McGee asked if Breanne could speak about the pending House bill and for people to send in action alerts, at the general membership and business meeting at the conference.

Nevada issues:
No one present

Interassociation:
Esther Hugo will serve as interim chair.

Membership:
In Brad Ward’s absence, Sonia Ryan mentioned the possibility of raising membership dues effective July 2019. Discussion ensued as to why the need for the increase. Members do receive a generous amount of programming and professional development opportunities for current $45. Marc pointed out that it would bring a be better balance of revenue sources. Jenny Umhofer wondered about different tiers, Stacy Kadesh counterpointed that might send the wrong message to different constituencies.

Professional Development:
Allison Lopour reported that Janine Bissic will be chair elect. Lauren Cook reported on the 14 LDI faculty and participants meeting tomorrow. Elena Wong and Greg McCandless will be co-directing the LDI program next year. Allison reported that she and Sonia attended District Directions. While there, they spoke to College Board about partial sponsorship of future District Directions. PD is looking at offerings for alternate years: District Directions will be in 2020. In the Share Learn Connect update, Allison reported that regretfully PD had to cancel Central Valley with only 11 registrants. She is also reevaluating San Diego as a site with small numbers and larger expenses in past two years. Allison feels it is very important to have a future Central Valley location, and PD might need to broaden host institutions.

Transfer advocacy:
Dan Nannini gave a background of this committee. He is now wondering if necessary given the lack of membership numbers in this role and he posed the question to the board, could transfer issues be addressed within existing committees? Dan also reported that there is lots going on in community colleges statewide and mentioned specifically the new math requirements and standards.
Technology:
Myra Castro requests that all chairs to see her for Cvent changes and updates.

Conference committee:
All systems go. Marc McGee wanted to the committee to pay attention to and to utilize the Guidebook app. He also requested that the board attend the breakfast sessions and sit at tables by committee. And lastly, he invited the board to the 7:30pm dinner tonight for the board and special guests.

New Business

Sonia Ryan asked for the 2019 Super conference update. Lauren Cook as President-elect is working with other presidents-elect, dates are set for May 20,21,22, 2019. 
Sonia reported that new WACAC logo will be unveiled at general membership and business meeting at the conference.
Sonia has been looking at bringing back the WACAC summer college tours and she will be exploring the possibilities further.
Sonia talked about the idea of new positions of high school ad hoc position and CBO ad hoc position as the board as done with the NCAA ad hoc position.
In the conversation about getting a public high school counselor involved at the board level, Omar mentioned the possibility of tying to District Directions participation.

Jeff Morrow recognized departing chairs and assembly delegates: Jenny Umhofer, Omar Zazueta, Sandra Hayes, Breanne Boyle, Janine Bissic.
Sonia recognized Jeff as departing past president.

Jenny Umhofer reported on the Independent Educational Consultant advisory committee, to better integrate IEC membership with WACAC. Jenny will lead this particular SIG on Saturday.

Marc reported that the Exec Board summer retreat will be July 22, 1:00pm-July 24, 12:00pm, Crown Plaza Hotel, Redondo Beach, CA. More details to come.

Treasurer’s Report

Deanna Kilgour reported that the proposed budget was emailed to board.
Andy Castillo, Treasurer, noted a correction: Interassociation should be $1700, District Directions figure should be in PD. He will redo document and resend.
Andy provided a three-year recap with the 2018-2019 budget proposed, fiscal policy committee just finished today. A discussion ensued among the board pertaining to approving a budget that shows a deficit. There were multiple opinions for and against. Jeff noted that conference figures are purposefully conservative because of the joint hosting year. Omar and Phil both expressed concern about bringing a budget with a deficit to the membership especially considering current mood of some members about going to Arizona.
Marc proposed adding 15,000 to income and reducing expenses by 15,000 in the conference budget. PD can cut by 30,000.
GRAC can cut by 1,000.
Andy will redo and email to Sonia for membership vote on Friday. In Andy’s absence, Marc will ask Dewey Wilmot, Treasurer-elect, to handle the treasure’s report.
Lauren made a motion to move to approve current budget. Jeff seconded the motion and was unanimously approved.

Sonia asked for a motion to adjourn the meeting at 4:55pm. Sam Schreiber moved, and Omar seconded the motion. The board meeting was adjourned.