



## Meeting **Minutes** WACAC Executive Board Meeting

Wednesday, September 22, 2021

4 PM - 6:00 PM PT

Hyatt - Quinault Room

[CLICK HERE](#) for Zoom link

### 1. Call to Order

Breanne Boyle at 4:31 pm at the Hyatt in Seattle and with members joining via Zoom.

### 2. **Minutes** from July Board Retreat Meeting (approval needed)

Minutes approved, no edits.

### 3. Committee Reports

#### a. Admission Practices

Matt Lane: Bylaws changes for NACAC approved, allowing for growth and expansion. Our WACAC AP committee is unchanged. Looking to grow committee regionally and diversity. *Ethical practices for college admissions- The Guide* is something they want to share attention to.

#### b. College Fairs

Jeremiah Rakowski: 144 colleges sign-up recently. Reno canceled the in-person fair due to COVID cases. Las Vegas has 93 colleges signed up. Reno is interested in the virtual college fair, 41 said yes, rest needed a refund. If 45 sign up it is a 2700.00 value to WACAC.

#### c. Communications

Eli and Noor: Encouraged people with upcoming events meets with Noor to promote events and use Communications as a resource. Also, contact her regarding your committees to add diversity to the blog. Please look at the e-blast calendar. It helps Noor and Cheryl look up or remind folks about your event. Please consider lead time when you inform Noor of your event. The sooner an event is submitted, the better.

#### d. Conference

Keith Sanpei: No big changes since the July meeting. Sharing “come together” theme of the conference. More people needed to canvas the exhibit hall for sponsors.

#### e. Development

Eli: Sharing a link on SLACK to all. Donation form for this academic year for WACAC. Asking all to open the link and donate a dollar. The goal is to increase participation by 25 percent. It's not about the amount, but doing it.

#### f. Governance & Nominations

Phil Moreno: October 1 Launch date for G and N. Since the conference is upped to April, proposal launching will be launched earlier as well. Nomination for president-elect will be up and running too. Plus electing 5 delegates and losing 2 college folks, 1CBO member and PPS counselor. Will be working on communicating with membership the importance of representation. Update in December on final timeline.

#### g. GRAC

Jessica Greene: The last meeting was on September 2nd, where they planned GRAC agenda. 3 dates are set for membership to join GRAC for what's happening. AB 309-pupil mental health and referral protocols are something we are supporting. UC/CSU intersegmental agreement making it easier for transfer students by 2024 is another bill GRAC is supporting. In Nevada, all bills supported by GRAC have passed.

#### h. IDEA

No new updates but reaching out to past committee members to see who wants to continue their participation with this committee. Need to meet with Noor. Will bring back Inclusion blog series in the Spring, with a storytelling style about members.

#### i. Inter-Association

Allison Lopour: no new updates

#### j. Membership

Anna-Marie Fahmy: Thank you to all who renewed membership and helped others joined. From CVENT to Memberclicks as the platform. Free membership is extended to CBOs. 1236 members are the current total, slightly down from last year. The goal for this year will be 2,500-3,000. Wants to learn more to improve UX from Member Clicks.

#### k. Nevada Interests

Janet Stake: Gained 6 new people in her committee with some returning members. The idea is to increase membership but is creating strategies with her committee. Wants to show value-added for membership for school counselors.

#### l. Oversight

Breanne Boyle: no new updates

#### m. Professional Development

Tillie Gottlieb and Jamie Groff: WACAC Wednesdays are on the calendar and will be announcing it with Noor. Great programming! Share Learn and Connect will return in Spring. Virtual February 23, 2022, and in-person at Chapman University.

#### n. Transfer Advocacy

Veronica Zendejas: Adding a new committee member and have met together, accepting new members. A goal is to increase 2-year college membership and doing more events with WACAC Wednesdays for transfer counselors to join and get involved.

#### o. CBO Ad Hoc

Jenny Uribe: Outreach subcommittee is getting members close to 150 for this committee. Want to encourage CBO counselors to lead in sessions for events. Work with Nitzia if you want to help that pipeline to increase representation. CBO blog posts to begin in

October 2021. The focus this year is an outreach for CBO members.

p. [Language Access Ad Hoc](#)

Julio Mata: Explains the 3 projects they are working on. Loteria project shows initial starting costs that need graphic design skills. Call for designers, please let Julio know. Cuca will be leading the charge of language offerings. The First Cafecito event was this past weekend with many attendees from middle school to HS seniors.

#### 4. Old Business

a. [Budget Update/Review](#)

Denise Eliot: She shared financial reports show YTD earnings. Reminder for all committees to have their budgets ready to revise by December meeting. Reminder to keep track of this conference's expenses and turn them in by October 15, 2021. A follow-up email to come on this.

b. [Memberclicks Launch](#)

Breanne Boyle: We will still keep CVENT as a backup just in case we need it.

c. [Communications Calendar](#)

Noor: Will repost form for communications calendar.

#### 5. New Business

a. [PPS Credential Update](#)

Lara Sandora: Addressing the change in CA for school counselors for SC providing supervision for pre-service SC. Formed a working group to use existing PDs to line up with a new set of standards that are the new standard for counselors signing off on internship hours. The ultimate goal would be to have a certificate program-micro credential, possible CTA collaboration to house that.

b. [PPM Updated online](#)

Breanne Boyle: PPM (policies and procedures manual) is updated online, it's finalized but a working document. You can find it online and on the board drive.

c. [Membership Connection Meetup on 9/23](#)

Breanne Boyle: It starts at 5 pm, can board arrive by 4:30 pm. Chairs will be set up to represent the committees. As members come in, they can see committees and chairs are here. Meet and greet format with hats as swag and flags for the committee chairs. Please wear your nametag, your WACAC quarter zip top to stand out as board members.

## **6. Adjournment**

Marcel Hite, adjourned the meeting, \_and Alison Lopour\_\_ seconded the motion. Meeting adjourned \_\_5: 50\_\_ PST.

**Next meeting: Friday, December 3rd, 10 am, Chapman University**