WACAC 2021 Sponsorship Opportunities

Register early to take advantage of the limited sponsorship options! Sponsors are truly the key to the success of our virtual conference. We look forward to working with you and your organization at the 2021 WACAC Conference.

Please make an appointment with our Sponsorship Chair, Shiraz Chavan at schavan@cca.edu before registering.

Virtual Conference Tool Kit: VARIES
Each Conference Attendee who registers by April 15th will be mailed a “tool kit” to enhance the virtual conference experience. Items will be mailed prior to the conference and will encourage attendees to connect with each other during the conference and rejuvenate after a very challenging year. Think of it as “walking through the Exhibit Hall” and then trying to find a way to get all the great swag collected back to your home in a small suitcase!

Conference Keynote Speaker (May 18, 2021): SOLD
WACAC welcomes Megan Red Shirt-Shaw as the Keynote Speaker. Sponsor will receive verbal recognition before the WACAC leadership welcome address and advertisement on the conference sponsorship & registration web page.

Conference Closing Speaker & Membership Meeting (May 20, 2021): $2500
Sponsor will receive verbal recognition during the conference closing session/membership meeting and advertisement on the conference sponsorship & registration web page.
Conference Large-Format Seminars: $2000
These sessions are longer and larger than standard sessions. Sponsors will receive verbal recognition at the beginning of each sponsored session and logo advertisement on the conference sponsorship website and virtual platform. WACAC reserves the right to match the sponsor to the appropriate session. Seminars available are:

Seminar 1: Addressing Trauma in the College Essay Writing Process
Seminar 2: Establishing a Successful, Ethical, Student-Centered IEC Practice
Seminar 3: How to Apply to UK Universities: A Guide to UCAS, Personal Statements, References and Predicted Grades
Seminar 4: Preparing Students with a Summer Application Workshop

Online Sponsorship Directory $300 - $1500
Directory will be posted on wacac.org and emailed to attendees at the conclusion of the conference. Sponsors will need to submit an additional Google form upon selecting this option. Postings are based on Level followed by submission date of Google form.

Level 1: $1500
Appears on top of the page + Logo + 150-character summary + Links + Contact Information

Level 2: $500
Appears in the middle the page + Logo + Links + Contact Information

Level 3: $300
Appears towards the bottom of the page + Logo + Contact Information

Conference Registrant List Sponsorship: $500
Receive a list of conference registrants who have opted into communication from third parties. Purchase of this list directly from WACAC entitles recipient to send email communications to registrants.

Social Sponsorship $500
Sponsor the social events at our conference. You come up with the idea. Be creative!

Sponsor Demos $200-500
Sponsors would have the opportunity to schedule 15-min demos ($200) or 30-min demos ($500) during breaks or at other scheduled times throughout the conference.

Raffle $100
Register your swag items with us! Raffles will take place throughout the conference. Items must be valued at $30 or up and shipping is at the sponsor’s expense. Great items include gift cards, college and university gear and much more. After the conference, we’ll let you know the winner and where to send your item.

Conference Social Media $100
A short blurb or picture post on conference social media pages. $100 per post (3 post limit). Must be in purchased as an “add on” to another level listed above.