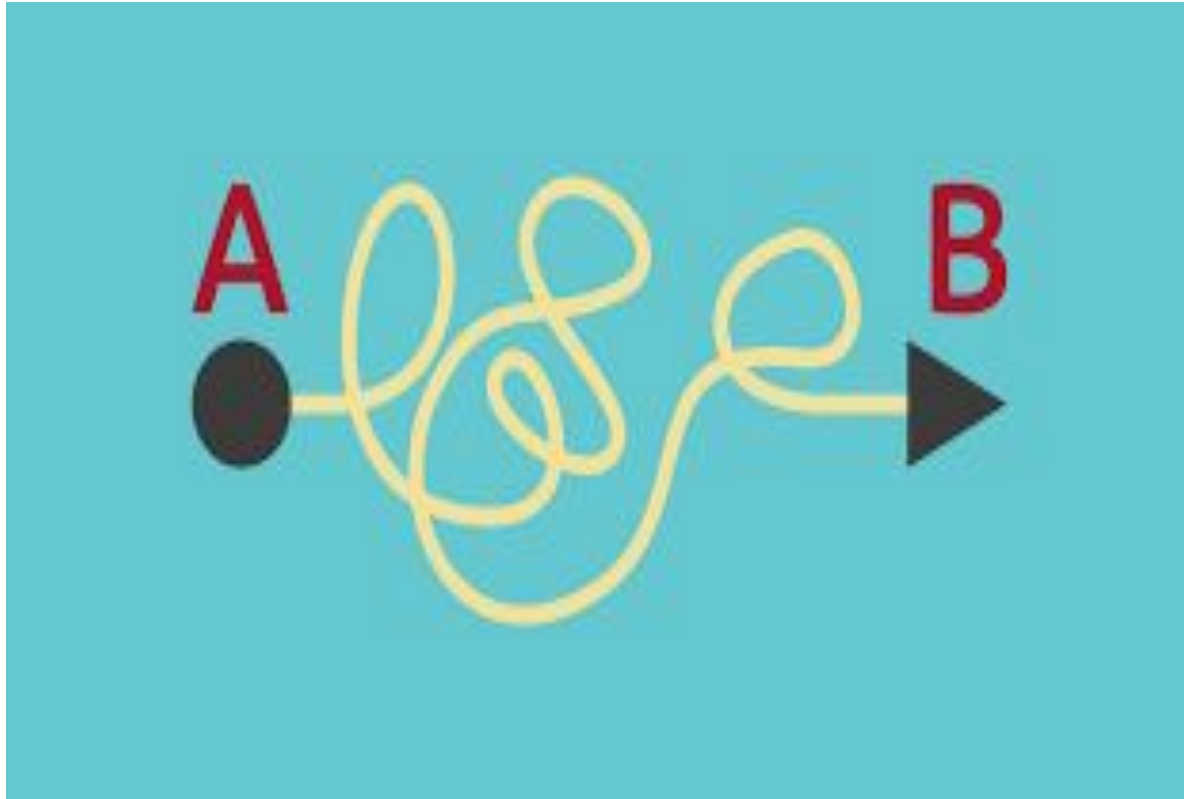


Advise the Advisor: Maximizing Students Career and Its Potential



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Becoming



- *“What do you want to be when you grow up?”*

As if growing is finite. As if at some point you become something and that’s the end.”

-Michelle Obama

The Role of College Career Services

Navigating career development and job hunting processes can be overwhelming and intimidating. The best college career services departments provide ongoing support and direction.

- ◆ self-assessment tools
- ◆ job search databases
- ◆ resume review
- ◆ career advising
- ◆ internship placement assistance
- ◆ workshops, and specialized libraries available on campus and online
- ◆ lifetime access to career services for alums
- ◆ on-campus recruiting
- ◆ mentorship program

An opportunity to shift our model from a transactional focus of
helping students find jobs
to
a transformative focus of
**helping students find themselves and how they want to engage
with the world.**



The Case for Change

- So much about both the world of work and our students has fundamentally changed in recent years.
- Rapidly evolving technology, a more fragmented job market, and generational differences have redefined career management for today's college students.
- Most importantly, this generation of students is **seeking opportunities and experiences through which they feel they can make a difference in the world.**

They care deeply about meaning, purpose, happiness at work.

DVR

JOBS, CAREERS, AND CALLINGS

		
Jobs:	Careers:	Callings:
Work as income	Advancement in occupation	Fulfillment from the work itself
"If I was financially secure, I would continue my current work even if I stopped getting paid." (reversed)	"I view my job as a stepping stone to other jobs."	"My work makes the world a better place."

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Self as An Instrument of Change

The only tool that any individual has to bring about change is themselves - their actions, behaviors, dialog, questions, and choices. We must choose to use their skills and abilities in deliberate and thoughtful ways to influence others.

Encouraging students to actively create or design their own careers and their lives.



THE JOHARI WINDOW



Step 1: Support the Process of Exploration

Inquiry → Conversation → Reflection → Insight → Vision → Action



Good questions work on us, we don't work on them. They are not a project to be completed but a doorway opening onto greater depth of understanding, actions that will take us into being more fully alive.

— Peter Block

Reflection Questions

- ❖ Where have you been, where are you now, where do you want to be?
- ❖ What do you want to do *more* of?
- ❖ What skills can you leverage on?
- ❖ What do you enjoy most about your work?
- ❖ What have you always wanted to do but don't believe you can?
- ❖ List your needs, prioritize them: career, family, life/work balance
- ❖ What type of leader do you want to work with?
- ❖ How can I use my learning to give back and help people?

What struck you?



Mapping Your Career Plan



Unlock the Deep Commitment of the Community



Networking Basics

- Start Small
- Take a Leap
- Use social Media
- Be Sincere
- Follow Up

Stay Informed

- Join a professional organization
- Enroll in workshops and training sessions
- Continue your education

Ask for Help

- Asking for help is hard, but I need yours to make a difference

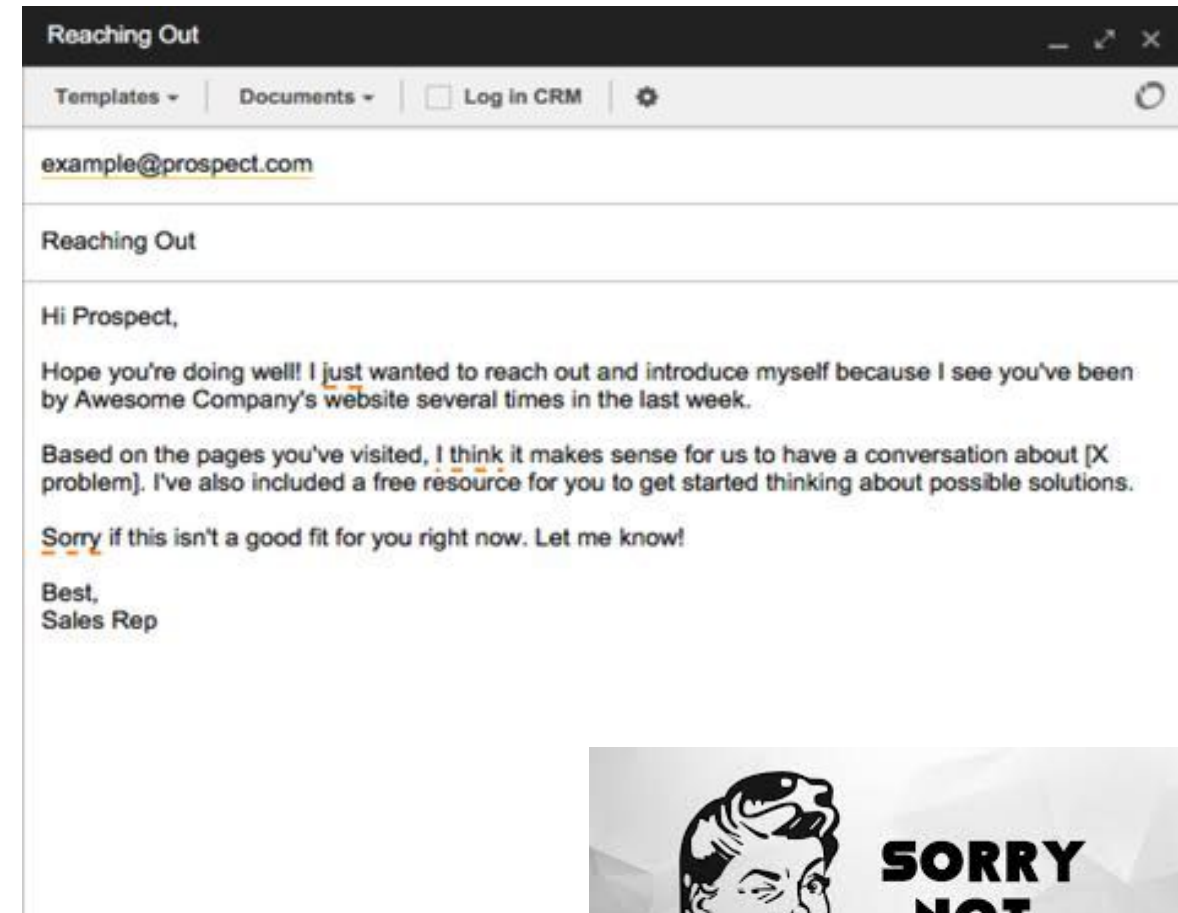
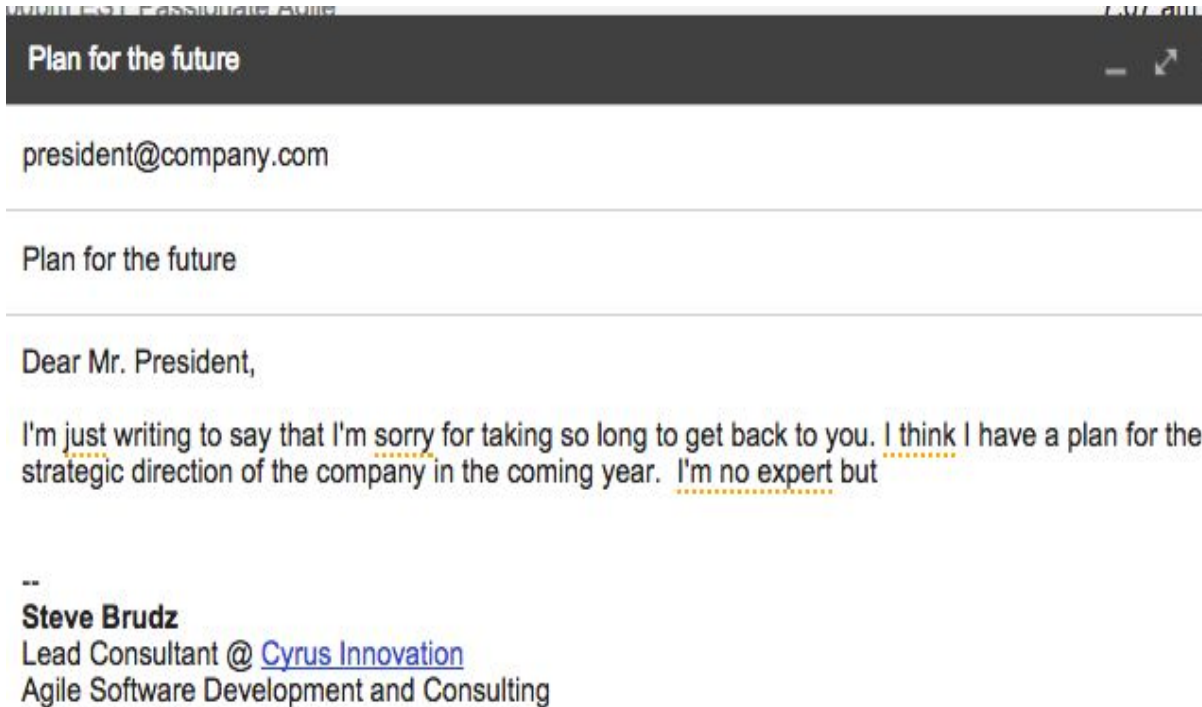


Key Aspects of Career Development

- Invest in yourself
- Create the spaces you wish you would've been invited to
- Visibility is Key
- Avoid making decisions based on external affirmation
- Don't be afraid to take a detour or to change course completely
- Try not to compare yourself with others
- Embrace the unknown
- Find a mentor
- When One Grows, We All Grow



“Just Not Sorry,” The Gmail Plug-in



Questions?

