The New CA College Match Tool - Helping Students, Families, and College Counselors Generate PERSONALIZED Lists of Affordable, High Grad Rate 4-Year College Options in CA

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Session Overview

The CA College Match Tool helps California students, families, and their college advisors identify high grad rate, affordable 4-year college options. It is unique in the field in that it incorporates some of the nuances of our UC (example: ELC), CSU (example: local admission areas), and Cal Grant (example: GPA thresholds) systems. It is free, easy to use, easy to align with a variety of programs and platforms (example: Naviance, Cialfo, etc.), and doesn't collect or sell any student-level data.
Session Overview

At this session, we will:

• introduce the tool,
• set some expectations,
• go over two case examples,
• offer time for you to explore the tool, and
• provide time for you to log feedback.
Let’s Lead from Our Humanity!

• A minute to honor those who have crossed these lands, indigenous peoples and immigrants, seeking justice, equity, and peace.
• A minute to meet a neighbor or two!
• A minute to reflect – what objective are you hoping to accomplish in these next 30 or so minutes?
• A minute or two to share out those reflections: (I’ll type):
  • ...
Introduction

• URL: https://cacollegematch.org/

• Highlights:
  • Nuances: UC (ELC), CSU (admission areas), Cal Grant (affordability)
    • Majors? Impaction? Not included in this launch version
  • Focus: Target Grad Rate Range (ex: Cal Maritime, UC Merced)
  • Features: Info Icons, MyList, print, and email
  • Centers: the experience of Pell-eligible students from URM backgrounds

• Introduction options for students:
  • Embedded videos in English and Spanish, including a guided demo
  • Lesson HERE
More Introduction – FAQs and Additional Info/Resources

• Additional Info & Resources (embedded into the Tool): https://cacollegematch.org/info/additional-resource

• FAQs HERE (not embedded into the Tool)

• Colleges not in the Tool HERE (make a copy, save to your drive, add and otherwise customize for your students/teams)
Expectations

• Very much a “tool-in-development”
• 2nd iteration:
  • Fall 2019 prototype >>>
  • 3 feedback convenings >>>
  • Incorporation of feedback >>>
  • Launch version (what you see here)
• Almost 50 colleges:
  • UCs, CSUs, and a sample of privates
• Investment thus far:
  • A lot of time and effort
  • $11,000 for design and development
• College fit is just half the game; there is also college fit!
Case Example #1: NorCal

• Common Choices: CSU EB and SF, URM grade rates of 41% & 50%
• Other in-region options:
  • San Jose State, URM grad rate of 57% (no commute!)
  • Chico State, URM grad rate of 58%
  • Sonoma State, URM grad rate of 61%
  • UC Merced, URM grad rate of 64%
  • Cal Maritime, URM grad rate of 66%.
Case Example #2: SoCal

• Common Choices: CSU LA and DH, URM grade rates of 45%
• Other in-region options:
  • CSU Channel Islands, URM grad rate of 53%
  • CSU Fullerton, URM grad rate of 63%
  • Cal Poly Pomona, URM grad rate of 66%
  • CSU Long Beach, URM grad rate of 66%
  • CSU San Diego, URM grad rate of 71%
  • UC Riverside, URM grad rate of 73%.
Exploration

• Student/family-facing video (including a guided demo)
  • [https://cacollegematch.org/info/instructions](https://cacollegematch.org/info/instructions)

• Impersonate a student (self-directed demo)
  • [https://cacollegematch.org/](https://cacollegematch.org/)
  • Please jot down like, dislikes, and wishes for the ...
Feedback

• Feedback Survey and Raffle!
  • [https://cacollegematch.org/info/feedback-raffle](https://cacollegematch.org/info/feedback-raffle)
  • Students and adults alike, by completing the survey, are entered into a monthly raffle for 2 $50 Target gift cards/month!
QnA

You have Questions
We have Answers