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Collector: Web Link 1 (Web Link)
Started: Wednesday, April 10, 2019 4:16:53 PM
Last Modified: Wednesday, April 10, 2019 7:38:30 PM
Time Spent: 03:21:36
IP Address: 184.185.156.170

Page 1: President - Elect

Q1 The office I would like to be considered for: **WACAC President - Elect**

Q2 My Demographic Information

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|----------------------------|--|
| Name | Phillip A. Moreno |
| Institution / Organization | Dickinson College |
| Complete Mailing Address | Office of Admissions, 28 N College St, Carlisle, PA 17013 |
| Phone | 213-262-8655 |
| Email | morenop@dickinson.edu |
| Years a WACAC Member | 15 |
| Years a NACAC Member | 15 |

Q3 My WACAC Experience

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|--|--|
| Committee, Time of Service, Type of Service: | WACAC Annual Conference Committee, 2018-2019, coordinated Counselor's College Fair in Monterey and responsible for print marketing materials at Super Conference in Phoenix |
| Committee, Time of Service, Type of Service: | WACAC Assembly Delegate, 2016-2020, annually serve as voting member at Assembly at annual NACAC conference |
| Committee, Time of Service, Type of Service: | WACAC Leadership Development Institute, Mentee (2012), Mentor (2019), received leadership training and now serve as a mentor for a mentee |
| Committee, Time of Service, Type of Service: | WACAC Communications Committee, 2014-2016, provided input on social media and technology |

Q4 My Related Experience

Organization, Time of Service, Type of Service

Dickinson College, 2015-current, Director of West Coast Recruitment

Organization, Time of Service, Type of Service

University of Redlands, 2012-2015, Director of Admissions for Undergraduate Admissions

Organization, Time of Service, Type of Service

University of Redlands, 2003-2015, progressed from Admissions Counselor Trainee to Associate Dean of Admissions

Q5 My qualifications for this office:

In considering this position, I think about the incredible group of people that I get to work with on all sides of the desk. I have been an admission professional for sixteen years at two institutions. I have had the pleasure to do this work within the state I have lived my entire life. From my first year as an admissions counselor trainee, to my leadership as a Director of Admissions and to now my position as a regional admissions representative. I have valued most the relationships I have built and maintained within the profession to guide student's to College. I am excited about continuing this work as a leader of an organization that must continue to advocate for our profession on behalf of the students we serve.

Q6 Goals I would set for myself in this office

- Goal 1: **Develop a strong base of stakeholders I can turn to for feedback and consult.**
- Goal 2: **Identify, cultivate and engage new members for future service and leadership in the organization.**
- Goal 3: **Continue to serve the College in which I am employed at the highest level, while serving in this role with the highest level of professionalism and ethics**
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Q7 Additional Information for the Nominating Committee

I am humbled by the opportunity to serve an organization that has provided me so much. From professional development, to best practices and maintaining ethics in the profession, WACAC has helped me as a professional stay focused on the work that we do: for students, with emphasis on freshman and transfer transitions to higher education and attention to access and equity for all students.
