



## **WACAC Executive Board Meeting**

**December 6, 2019**

**California Institute of Technology**

**Admissions Annex (directly behind main Admission Building)**

**10:30am-4:00pm**

**In attendance:** Breanne Boyle, Marie Bury, Myra Castro (non-voting), Nikki Chun, Lauren Cook, Archie Douglas, Jessica Greene, Marcel Hite, Margaret Isied, Stacy Kadesh, Deanna Kilgour (non-voting), Amy Krueger, Candace Mackey, Marc McGee, David Mills, Phil Moreno, Rebecca Munda, Keith Sanpei, Samantha Schreiber, Anna Takahashi, Jenny Uribe, Elsa von Heydenreich (guest Past President), Herbie Walker, David Wilmot

### **10:30am: Call to Order, Welcome, Check-In and Overview**

Lauren Cook welcomed board members and thanked Nikki Chun and the CalTech admissions staff for hosting us. Lauren urged members to be respectful of deadlines and respond to emails as appropriate.

**Marcel Hite motioned to approve the minutes from the Executive Board meeting in Louisville, KY. Marie Bury seconded the motion. Minutes approved.**

### **10:50am: Treasurer's Report**

David Wilmot reported that WACAC has \$420,328.97 in combined Checking and Savings accounts with Wells Fargo. In addition, WACAC has \$510,890.88 in JP Morgan investment accounts. At this time of year, WACAC uses its reserves to fund deposits, etc. because revenue generating events begin in mid-December and continue into the spring.

Of note, membership income is doing well, even though Public School Counselors now receive free membership, because member numbers have significantly increased and we increased the dues by \$15pp.

David W. reviewed the Fiscal Policy guidelines for reimbursement (also located on website under Forms) and said expense reports are due December 26, 2019.

### **11:00am: Cultural Competency/Anti-Bias Session**

Vince Greer, Associate Dean of Students for Diversity, Inclusion and Residential Life, from Claremont McKenna College conducted a Cultural Competence and Implicit Bias Workshop with the board. Members took an Implicit Association Test (Harvard Project Implicit) and compared results in small groups.

### **12:00pm: Lunch Break**

### **12:30pm: Committee Reports**

**a. Admission Practices**

Archie Douglas reported that AP is in a holding pattern and not investigating potential violations pending the NACAC DOJ investigation and outcomes. Discussion of a potential conference session regarding shifting the AP Committee to being more education-focused.

**b. College Fairs**

Herbie Walker reported that the Reno College Fair had 1948 students from 56 high schools attend and that the Las Vegas Fair had 2000 students from 65 high schools attend. Discussion about moving venue in Las Vegas to World Market Center/Smith Center Event Expo next year given cost of Cox Pavillion and insurance challenges.

**c. Conference**

Phil Moreno and Keith Sanpei indicated that they had visited both Spokane and Portland as potential sites for the 2023 Super Conference.

WACAC Annual Conference 2020 will be in Long Beach and will focus on the theme of "I Am WACAC." Discussion of need to gear sessions toward public school counselors as they are a new and large segment of our Membership. Board members are encouraged to submit Session Proposals by January 15. Marc McGee is handling sessions.

**d. Communications**

David Mills indicated that he has been working to recruit members for his committee. Cheryl Tevlin of Drexel University will be splitting the eblast responsibilities with David. Gabi McColgan continues on as the Jobs Board liaison.

**e. Development**

Samantha Schreiber indicated that we have launched an Honor A Mentor Campaign and a campaign to fund SLC programs. She is working on recruiting a Chair Elect for next year.

**f. Executive Committee**

Lauren Cook said that WACAC mobilized the Rapid Response plan this fall for fires (Getty/Sonoma) and for emergencies (Saugus). It is on the Forms page of the website and worked well.

David W. reported that WACAC will undergo a Financial Review of its Fiscal Year ending June 30, 2019. He has also connected with attorney Matt Umhofer (Jenny Umhofer's husband) who will review WACAC policies related to employment, etc.

**g. Governance & Nominations**

Marc McGee is currently reviewing the Bylaws and looking for a President-Elect, Secretary and Delegates (number TBD) for the 2020-2021 board. He urges people to nominate people for awards.

**h. GRAC**

Breanne Boyle reported that Miguel Santiago has been selected as Legislator of the Year and will attend the GRAC dinner. Registration is ongoing and she encourages all to register.

**i. IEC Ad Hoc**

Stacy Kadesh is hoping to set up a system where when an IEC joins, someone from the committee “greet” them. Committee members are working on IEC resources for the website.

**j. IDEA**

Nikki Chun indicated that she is working with Phil Moreno and Keith Sanpei on the IDEA Institute in Long Beach. Could follow a “World Cafe” model that was done at the ASHE 2019 conference.

**k. Inter-Association**

WACAC will be sponsoring the NvSCA conference. IA promoted WACAC at 4 different K-12 focused conferences this fall. Maybe there should be a Pre-Conference on the PPS credential?

**l. Membership**

Amy Krueger reported that WACAC has 2436 current members for 2019-2020, the vast majority from Public High Schools. In the past, there was a 2:1 Private HS v. Public HS ratio, and now it is 1:3 Private v. Public. Revenue close to our last year income give small increase in dues and greater number of members.

**m. Nevada Interests**

NV Membership has increased to 115 members, many of whom are Public School Counselors. StriveScan app was used at local NV college fairs with great success. Regional college nights in Nevada were successful in streamlining 50 disparate programs into 14.

**n. Professional Development**

Marie Bury encouraged people to submit session proposals for the upcoming SLC conferences. She is working with her committee to update the toolkits on the website and is finding this a large task.

**o. Public School Counselor Ad Hoc**

Margaret Isied hopes to get session proposals for the public school counselor segment and to have blog geared to group.

**p. Transfer Advocacy**

Esperanza is working on SLC sessions geared toward the transfer population, and has those set up for 3 of the 5 events.

**2:00pm: Break**

**2:15pm: WACAC 2025: Unpacking Membership Survey Results**

Lauren Cook reviewed the responses from the 2025 Strategic Plan Survey. Survey responses seemed reflective of overall membership - mostly white and female. WACAC received a lot of love and appreciation in the comment section of the 2025 Survey. Some potential focuses are: systems/programs, communications/outreach and membership support. Much interest in growing support for and membership from CBOs, public school counselors, and those who touch on the transfer process. Need to clarify and promote the path to leadership/involvement. Brainstorming about a “Welcome” video to send to members as they join, establishing a communication flow, staffing an Involvement table at the Conference Counselor Fair.

### **3:15pm: New Business**

#### **1. Past- President Elsa Heydenrich Clark, '06-'07**

Elsa von Heydenreich, Past President, urged the board to focus on diversity issues, to be as welcoming and inclusive as possible, to really utilize “retirees” to their fullest potential, to encourage one-on-one involvement with new members and to bring students to Sacramento to share their stories to legislators.

### **3:45pm: Closing**

Lauren Cook thanked everyone for coming and thanked Nikki Chun again for hosting the board at CalTech and for the wonderful lunch. **Anna Takahashi moved to adjourn the meeting. Stacy Kadesh seconded the meeting. Meeting adjourned.**

### **Adjournment**

#### **Next Meeting:**

The Citizen Hotel, Sacramento, February 10, 10 a.m. - 1:00 p.m. Followed by the Legislative Conference beginning at 2:00 p.m. Register for that separately online at [www.wacac.org](http://www.wacac.org).

Submitted by: Deanna Kilgour, Executive Assistant