Tech Tools to Talk to Teens

Presented by:
Elizabeth An, MA. Ed., PPS
Introductions

Move around, talk to someone you don’t know, and...

Introduce yourself
★ Why you are here
★ What school you are from
★ What you hope to gain from this session
Have you...

✗ Ever had students tell you they NEVER heard you mention a school event/important date?
✗ Ever wondered how to make a short quick video without needing to know how to use fancy programs?
✗ Ever had students say they never know when you are available or that they can’t make an appointment with you?
✗ Ever had parents say they don’t know what is going on at school or in the classroom?
According to CommonSense.org,

✗ 70 percent of teens report using social media more than once a day
✗ Of surveyed 13- to 14-year-olds, 84 percent now have a smartphone, and 93 percent have some type of mobile device such as a tablet

What does this mean for us as educators?
Who am I?

❖ BA in English
❖ MA. Ed. in Educational & Clinical Counseling
❖ Interned at Arcadia USD
❖ Works at Alhambra USD
➢ Mark Keppel & Century HS
➢ Counselor for college, career, CTE, special programs (dual enrollment, Early College Program, Posse)
Today’s Session will cover:

➔ Canva
➔ Smore
➔ YouCanBookMe
➔ Bitable
➔ Remind

All are FREE to use
TODAY’S GOAL:

For you to walk away today with at least one new tool that you will want to and be able to utilize in the classroom

PURPOSE:
Communicate with students and parents effectively, using tools to help you maximize your outreach, and generally, make your life easier.
This school WELCOMES students of all races, ethnic nationalities students with diverse abilities students who are LGBTQ students of all family structures students who are English language learners students from all religions students from all socio-economic backgrounds students of all body types YOU

**TURN IT IN TUESDAY**

- College Apps
- Financial Aid
- Scholarships
- College Essay Reviews
- More

**EVERY TUESDAY**

At Lunch & After School

In the College & Career Center A128

Counselors and College Advisors Available to Help You with...

UC Apps | CSU App | Common App
Scholarships | CSS Profile
FAFSA | DREAM Act | Personal Statements
PIQs | EOP App & More!

Don't Wait, Turn It In Tuesday!
This school WELCOMES...

students of all races, ethnicities and nationalities
students with diverse abilities
students who are LGBTQIA+
students of all family structures
students who are English language learners
students from all socio-economic backgrounds
students of all body types

YOU

TURN IT IN TUESDAY

COLLEGE APPS, FINANCIAL AID, SCHOLARSHIPS, COLLEGE ESSAY REVIEWS, AND MORE!

EVERY TUESDAY AT LUNCH & AFTERSCHOOL IN THE COLLEGE & CAREER CENTER A128

COUNSELORS AND COLLEGE ADVISORS AVAILABLE TO HELP YOU WITH...

UC APPS | CSU APP | COMMON APP SCHOLARSHIPS | CSS PROFILE | FAFSA | DREAM ACT | PERSONAL STATEMENTS | PIQS | EOP APP & more

Don't wait, Turn It In Tuesday!

“The greatest amount of wasted time is the time not getting started” - O. Totman

SAT TEST CHECKLIST

BE PREPARED

WHAT TO BRING

Admission Ticket
Acceptable photo ID
Two No. 2 pencils with erasers
An approved calculator
(Check CollegeBoard for list of approved calculators)

DON'T FORGET

Testing centers open at 7:45 AM
Doors close at 8:00 AM, no admission once test starts!
Get rest the night before
Bring water and snacks
Eat before the SAT
No penalty for wrong answers

GOOD LUCK!
Canva.com

★ Many free templates for flyers, brochures, cards, social media, business cards, etc.
★ You can upload your graphics/images, use their free ones, pay for certain templates/graphics
★ Easy to use
★ Download your design as jpg, png, pdf
★ Colorful, modern flyers are perfect for posting on school websites, sending out through e-mails, REMIND messages
★ Mobile app available
DUAL ENROLLMENT ORIENTATION

NEW DUAL ENROLLMENT STUDENTS
MUST SIGN UP FOR AN ORIENTATION DATE
RETURNING STUDENTS,
SEE MS. AN FOR PAPERWORK

WEDNESDAY 4/17
LUNCH & AFTERSCHOOL 2:45-3:15

TUESDAY 4/23
LUNCH & AFTERSCHOOL 2:45-3:15

MONDAY 4/29
LUNCH & AFTERSCHOOL 2:45-3:15

FRIDAY 5/10
LUNCH & AFTERSCHOOL 2:45-3:15

INTERESTED? SIGN UP AT
HTTPS://TINYURL.COM/MK-SU-19-INTEREST
smore - newsletters

PROS

★ Very easy to make
★ Just one format but many different options for customization
★ Can embed on school/classroom website

CONS

➢ Limit to 3 with each free account

$79 for educator 1 year account
Analytics for MKHS College & Career Center (CCC)

3081 visits all time
5 Jun - 20 Jun

Metrics
3081 Visitors

Locations
119 Locations

Email Report

Incoming
By traffic source
- Facebook
  3
- Websites
  123
- Direct
  335
- Smore
  1
- Email
  2619

Interacting
What people are doing

Time spent

Goals
Is your newsletter working?

Outgoing links
78
- https://ahambraunified... 32
- http://www.goforbroke.or... 13
- https://1.odn.ed.io/ftUnO... 11

More coming soon...
Track event RSVPs, button clicks, item purchases and more!
Follow Smore on Twitter or Facebook to get updated.

Elizabeth, your newsletter got its 1000th visitor on Smore!

Your newsletter 'MKHS College & Career Center (CCC)' has just received its 1000th visitor! Keep the visitors coming by sharing it on Facebook, Twitter and Pinterest.
youcanbook.me

★ Easy to link to your Google calendar
★ Students can book appointments with you when YOU are available
★ Can embed on school/classroom website
★ Set how many hours in advance to book, duration, questions in booking form
★ Great for counselors and teachers (office hours/afterschool availability)
Get up and running with YCBM in 3 mins

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Booked by</th>
</tr>
</thead>
<tbody>
<tr>
<td>28 AUG 2018, TUE</td>
<td>12 – 12:30pm</td>
<td>Jonathan</td>
</tr>
<tr>
<td>10 SEP 2018, MON</td>
<td>12 – 12:30pm</td>
<td>Katherine</td>
</tr>
<tr>
<td>13 SEP 2018, THU</td>
<td>3 – 3:30pm</td>
<td>Grace</td>
</tr>
<tr>
<td>17 SEP 2018, MON</td>
<td>2 – 2:30pm</td>
<td>Crystal</td>
</tr>
<tr>
<td>3 OCT 2018, WED</td>
<td>12 – 12:30pm</td>
<td>Annie</td>
</tr>
<tr>
<td></td>
<td>12:30 – 1pm</td>
<td>Anabelle</td>
</tr>
<tr>
<td>4 OCT 2018, THU</td>
<td>2:30 – 3pm</td>
<td>Xitlaly</td>
</tr>
<tr>
<td>9 OCT 2018, TUE</td>
<td>1 – 1:30pm</td>
<td>Kalea</td>
</tr>
<tr>
<td></td>
<td>3 – 3:30pm</td>
<td>Raymond</td>
</tr>
<tr>
<td>10 OCT 2018, WED</td>
<td>10:30 – 11am</td>
<td>Annie</td>
</tr>
<tr>
<td>12 OCT 2018, FRI</td>
<td>8 – 8:30am</td>
<td>Kalea</td>
</tr>
<tr>
<td></td>
<td>9 – 9:30am</td>
<td>Annie</td>
</tr>
<tr>
<td></td>
<td>12 – 12:30pm</td>
<td>Daniel</td>
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BITABLE.COM

Say it with a song
(along with a video)
Dual enrollment can lead to increased academic achievement for 1st gen students

Short, concise, looks professional, watermark (removable w/paid account)
CON: cannot download your video BUT there’s an easy HACK for that :)

18
<table>
<thead>
<tr>
<th><strong>PROS</strong></th>
<th><strong>CONS:</strong></th>
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<tbody>
<tr>
<td>★ Message a class, a person, or a small group (10 or less)</td>
<td>★ Limit to 10 classes</td>
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<td>★ Attach pictures &amp; files</td>
<td>★ Limit of 150 students per class</td>
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<td>★ Can input students/parents yourself or share a code for them to join your ‘class’</td>
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<td>★ Embed on website</td>
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<td>★ Set ‘office hours’</td>
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<td>★ Turn off/on ability for students to message you</td>
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<td>★ Great for classroom, schoolwide, clubs, sports</td>
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<td>★ Safe, students/parents will not have your cellphone</td>
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<td>★ History - no deleting messages</td>
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<td>★ 140 character limit for class msgs, no limit for groups</td>
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Putting YOU to the test

Pair up with someone or form a small group and discuss what tools you think you would like to use after you leave.

Grab your laptop, ipad, mobile device, and pick one of the tools to use and create something right now.

We will share videos & flyers at 10:30 AM
## RECAP

### Apps/Tools Covered

**Today:**
- ★ Canva.com
- ★ Smore.com
- ★ YouCanBook.Me
- ★ Biteable.com
- ★ Remind.com

### Other suggested tools:
- ★ Bit.ly
- ★ Tinyurl.com
- ★ Kahoot.com
- ★ Wix.com

### Feedback:
Your feedback on this presentation is greatly appreciated!

Please answer a quick survey:

My website:
- [www.tinyurl.com/mkhs-ccc](http://www.tinyurl.com/mkhs-ccc)
- [https://tinyurl.com/techtools87](https://tinyurl.com/techtools87)
Thank you!
Any questions?

Connect with me:

LinkedIn: Elizabeth An
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mkhscollegecareercenter (for students)
millenialschoolcounselor (for educators)