Orange County WACAC
SLC Co-Chairs:

Marie Bury
Assistant Director of Admission
Chapman University

Olivia Huie
Director of College Counseling
JSerra Catholic High School

WIFI
Select “Chapman Open” network and accept terms of use. No password necessary for log-in.

Thursday March 21, 2019
7:30 a.m. - 3:30 p.m.
Chapman University
**AGENDA**

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**SESSION I**

**From Stress to Success: Finding the Perfect College and How to Pay for It!**

*Beckman 102*

Gary K. Bednorz, Student Recruitment Specialist, University of New Mexico

Evelyn Alexander, Founder, Magellan College Counseling

Johnathan Rastello, Director of College Counseling, Tarbut V’Torah Community Day School

Nick Standlea, CEO, Test Prep Gurus

**From Stress to Success: Finding the Perfect College and How to Pay for It!**

With thousands of options available, deciding where to attend college can be a challenging task. This presentation will pave the road to the perfect choice and will help counselors assist families figure out how to pay for it! The informative and entertaining workshop covers in-state choices, out-of-state possibilities, the top reasons students choose a college, the various costs, financial aid and scholarship opportunities including WUE (Western Undergraduate Exchange).

**SESSION II**

**Good Grief: It’s Important. Prioritize Students Wellbeing vs. Academics**

*Beckman 103*

Susan Toler Carr, Director of College & Career Counseling, Justin Carr Wants World Peace Foundation

**SESSION III**

**2019 College Board Program Updates**

*Beckman 104*

Ricky Cherry, Assistant Director, The College Board

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**Breanne Boyla**, Executive Director of Systems Innovation, Collegewise  
**Jessica Largent**, Admission Officer, UC San Diego  
**Amy Brennen**, Independent Counselor

**Make Good Choices: Helping Students Avoid the Race for Rigor**  
*Beckman 103*

The increase in college selectivity has driven many students to increase the rigor of their curriculum through honors and AP classes. What gets lost in this discussion is the value of authentic choices and the consequences of oversubscription. In this session, we will discuss strategies to combat the race for rigor.

**Greg McCandles**, Dean of 9th and 10th Grade College Counseling, Sage Hill School

**Financial Aid and the Scholarship Research Process**  
*Beckman 104*

This presentation will provide participants with information on the financial aid process, with a specific focus on scholarship research including: what scholarships are, how to find them, and other valuable tips for students looking to make college a little more affordable.

**Paul Hinnenkamp**, Financial Aid Counselor, University of San Diego

**BREAK FOR LUNCH AND COLLEGE FAIR**

**SESSION IV**

**Learning Differences and Standardized Testing**  
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Learn about the latest developments for students with learning differences and disabilities (LDs) on standardized exams, including: the recent class-action over reporting student-disabilities on score reports; how to identify potential LDs in a 1-on-1 setting; student privacy and flagging issues on...

(cont. on next page)
Advising the Undecided: Incorporating Career Exploration in the College Search Process

**Beckman 103**

What is the future of work? We will analyze specific digital resources that students’ can use to help learn about their own self, as well as how to research multiple career paths and trends. Lastly, we will demonstrate how LinkedIn’s alumni tool can help the undecided student build their network.

**Chuck Liddard**, Assistant Director of Admission & West Coast Youth Entrepreneurship Coordinator, University of Delaware

**Johnathan Rastello**, Director of College Counseling, Tarbut V’Torah Community Day School

UC & CSU Update

**Beckman 104**

Admission Officers from the UC and CSU systems will provide updates and expectations for Fall 2019 and information on initiatives and what is new, exciting, and available for 2019-20.

**Bryan Jue**, Senior Associate Director, UC Irvine

**Julianna Hernandez**, Associate Director for Outreach, Recruitment & Orientation, CSU Fullerton

**SESSION II**

The 10 Commandments of Transfer

**Beckman 101**

Whether you are trying to help students transfer, are trying to attract transfer students, or are trying to encourage students to attend community college and transfer, there is core information that needs to be presented, available, comprehensive and understandable. This workshop will share information that is essential to helping transfer students and the professionals that help those students have a smooth transition.

**Dan Nannini**, Transfer Director Emeritus, Counselor, Santa Monica College

**Esperanza Bernal**, Senior Assistant Director, Transfer Reading Manager, UC Berkeley

Application Essays - Creating the Likability Factor

**Beckman 102**

With so much emphasis put on transcripts and standardized testing, it is vital that students use the application essay to stand apart. Students need to capture attention, be memorable, show diversity, and create the likeability factor. Learns strategies to help students succeed in the competitive front of college admissions.

**Rachel Mead**, President, Enhanced Prep

The Struggle is Real: Counseling the Emotionally Fragile Student

**Beckman 103**

This session aimed at high school counselors and IECs will discuss methods on counseling students who are prone to stress, have exhibited signs of anxiety, depression, or other mental health issues. We’ll talk strategies on connecting with students, communicating with parents, and minimizing stress for them through the counseling process.

**Noor Haddad**, College Counselor, Collegewise

**Karen Ellis**, Head College Advisor, Palisades Charter High School

Financial Aid 101

**Beckman 104**

Come learn the basics of financial aid - what it is, where it comes from and how to apply.

**Corinne Schell**, Director of West Coast Admission, Marist College

**SESSION III**

Matchmaker, Matchmaker Make Me A College Match

**Beckman 101**

We will share strategies to help students diversity their college lists. We will address the benefits of different types of colleges and address college affordability as part of designing college lists. The two college reps and one counselor/professor have a wide range of experience at helping students find the right match colleges.

**Rebecca Joseph**, Professor and College Access Expert, CSU Los Angeles

**Phillip Moreno**, Director of West Coast Recruitment, Dickinson College

**Libby Browne**, Regional Associate Director of Admission, University of Rochester
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