

2020-21 Committee Chair Report Form

Colleagues,

This is the WACAC 2020-21 Committee Chair Report form that we will use this cycle. The goal is to allow you to submit these more easily and for leadership to access the information in a more efficient manner. In addition, if this works well, it will remain in GSuite and provide opportunities to take a look at past reports for continuity and intentional goal planning in future meetings and years.

If you have any questions, please let me know via phone (213) 262-8655 or email:
wacacpresident@wacac.org.

Thank you sincerely for all that you do for WACAC!

Phil

Phil Moreno, WACAC President

Email *

jenny.uribe@crstoreysj.org

Your Name and WACAC Title *

Jenny Uribe, Assembly Delegate, Chair, CBO Ad Hoc Committee

Committee *

Ad Hoc - Community Based Organization ▼

Meeting Report is Provided for: *

Conference/Final - (May 14, 2021) ▼

For the sake of time, each meeting has select reports presented during the Board meeting. Please indicate if you would like to or feel you need to present your report during the Board meeting itself. (Note: all reports are always provided in written form) *

- No, a written report submission is fine this meeting
- Yes, I would the opportunity to present during this meeting
- Not sure, please reach out to me so I can discuss

List Important/Pertinent Updates Since Last Meeting *

The committee administered the CBO membership survey. Based on the responses gathered, the CBO members (former and current):

1. appreciated the supportive community they gained through WACAC, the professional development opportunities offered at events and conferences, and the network of fellow CBO counselors, and college admission partners. and wanted more opportunities to connect.
2. expressed a desire for more of the same but delivered in a more structured and organized format, such as more opportunities to connect with CBO members outside of WACAC events, more resources and event sessions directed towards CBO counselors, and more opportunities to network and connect directly with college admission staff.
3. proposed creative ways to increase CBO membership, and after much committee discussion the underlying barrier preventing CBO counselors from joining the organization is the membership fee.

The committee will prioritize the following initiatives for Year Two, and announce during the CBO SIG Meeting on Tuesday, May 18th:

1. Curate a list of resources and curriculum to post on the WACAC website (Subcommittee Lead: Juan Carrillo)
2. Develop a listserv for current CBO members to connect and support each other (Subcommittee Lead: Fernando Martinez)
3. Create a pipeline for CBO members to lead sessions at WACAC events, such as the annual conference, SLC, and WACAC Wednesdays. (Subcommittee Lead: Nitzya Cuevas-Macias)

In regards to the barrier of the membership fee, the committee would like to request the board to offer free membership to CBO counselors. The committee would implement the initiatives listed above when new CBO members join to ensure they are supported within the organization. Barb Finley would lead the subcommittee to outreach to current WACAC members, like-minded organizations and high schools to spread the word about free membership, and communicate how to promote the program. The loss of membership revenue could be recovered through SLC and conference attendance.

Goals for 2020-21 (may be bullet points or in paragraph form)

Develop the systems and structures needed to ensure CBO members are supported and engaged through the WACAC community.

Projects Planned and Timeline to Execute (include dates for projects)

The subcommittees will announce their initiative at the CBO SIG Meeting on May 18th, and encourage CBO members to participate. The subcommittee leads will continue to implement their initiative and launch by July 2021. The committee will continue to engage and support CBO members throughout the year.

List Budget for Any Goals/Projects

\$800 for in-person mixer at annual conference. \$100 for raffle prizes and gifts.

What WACAC Resources/Personnel Will You Need Support From? *

- Communications Committee
- Committee Volunteers
- Development Committee
- Professional Development Committee
- WACAC Admin - Deanna
- WACAC Tech Coordinator - Myra (Cvent Registration)
- WACAC Presidential Trio
- Other:

List Confirmed Committee Members (Name and Institution/Organization)

Barb Finley, College Access Coordinator, Summer Search Bay Area Fernando Martinez, Director, College Success, Nicholas Academic Centers Juan Carillo, Director of College and Career Development, Boys and Girls Clubs of Central Orange Coast Nitzya Cuevas-Macias, Associate Director of College Access, Peninsula Bridge

Any other questions, comments and/or concerns?

This form was created inside of WACAC.

Google Forms