OUR MEMBERSHIP

WACAC is an organization of leaders in college admission and an affiliate of the National Association of College Admission Counseling.

2,000 MEMBERS

- 38% University professionals
- 28% High school professionals
- 21% Independent educational consultants
- 9% Student, retired, business
- 4% Community-based organizations

PROFESSIONAL DEVELOPMENT

WACAC offers:
- Professional development opportunities for our members who work in the transition from high school to college.
- Access to research and resources for our members.

WACAC advocates for:
- Participation of traditionally underrepresented, underserved populations in postsecondary education and in our profession.
- Student rights in the college selection process.

Spring Conference

WACAC’s annual signature event with workshops covering new ideas, best practices, and current issues around the college admission process.

3 DAYS IN MAY

1,400 HIGH SCHOOL, INDEPENDENT, TRANSFER, AND ADMISSION PROFESSIONALS ATTENDED IN 2019

Inclusion, Diversity, Equity and Access (IDEA) Conference

In conjunction with the annual conference, IDEA provides solutions for professionals serving underrepresented populations.

116 HIGH SCHOOL, ENROLLMENT MANAGEMENT, ADMISSION, TRANSFER, AND INDEPENDENT PROFESSIONALS ATTENDED IN 2019

Share, Learn, and Connect

For counselors who work with high school and community college students transitioning to college. Held in:
- Bay Area East
- Bay Area North
- Inland Empire
- Los Angeles
- Orange County
- Sacramento

Leadership Development Institute

A selective program that provides training and professional development to mid-level managers preparing them for leadership roles in the organization and profession.

District Directions

WACAC supports one public school district each year by providing comprehensive support and year-long professional development to its administrators and counselors on college and career readiness.

WACAC.ORG