



WESTERN ASSOCIATION *for* COLLEGE ADMISSION COUNSELING

OUR MEMBERSHIP

WACAC is an organization of leaders in college admission and an affiliate of the National Association of College Admission Counseling.

2,000
MEMBERS

- 38%** University professionals
- 28%** High school professionals
- 21%** Independent educational consultants
- 9%** Student, retired, business
- 4%** Community-based organizations

COLLEGE FAIRS

Free to the public since 1972, the College Fair program allows students to interact with admission representatives from a wide range of postsecondary institutions to discuss course offerings, admission and financial aid requirements, and college life in general.

10 COLLEGE FAIRS IN NEVADA & CALIFORNIA
8,019 STUDENTS ATTENDED IN 2018-19

LEGISLATIVE CONFERENCE

Trained members work with state and federal legislators and committees to share our educational priorities, expertise, and personal stories.

45 MEMBERS CONDUCTED | **68** LEGISLATIVE VISITS IN 2019

WACAC OFFERS:

- Professional development opportunities for our members who work in the transition from high school to college.
- Access to research and resources for our members.

WACAC ADVOCATES FOR:

- Participation of traditionally underrepresented, underserved populations in postsecondary education and in our profession.
- Student rights in the college selection process.

PROFESSIONAL DEVELOPMENT

Spring Conference

WACAC's annual signature event with workshops covering new ideas, best practices, and current issues around the college admission process.

3 DAYS IN MAY | **1,400** HIGH SCHOOL, INDEPENDENT, TRANSFER, AND ADMISSION PROFESSIONALS ATTENDED IN 2019

Inclusion, Diversity, Equity and Access (IDEA) Conference

In conjunction with the annual conference, IDEA provides solutions for professionals serving underrepresented populations.

116 HIGH SCHOOL, ENROLLMENT MANAGEMENT, ADMISSION, TRANSFER, AND INDEPENDENT PROFESSIONALS ATTENDED IN 2019

Share, Learn, and Connect

For counselors who work with high school and community college students transitioning to college. Held in:

- Bay Area East
- Bay Area North
- Inland Empire
- Los Angeles
- Orange County
- Sacramento

788 HIGH SCHOOL, TRANSFER, AND INDEPENDENT COUNSELORS ATTENDED IN 2019

Leadership Development Institute

A selective program that provides training and professional development to mid-level managers preparing them for leadership roles in the organization and profession.

District Directions

WACAC supports one public school district each year by providing comprehensive support and year-long professional development to its administrators and counselors on college and career readiness.

30 COMPTON UNIFIED DISTRICT COUNSELORS TRAINED IN 2019-20