## WACAC OFFERS:
- Professional development opportunities for our members on the transition from high school to college.
- Access to research and resources for our members.

## WACAC ADVOCATES FOR:
- Participation of traditionally underrepresented, underserved populations in postsecondary education and in our profession.
- Student rights in the college selection process.

### OUR MEMBERSHIP
WACAC is an organization of leaders in college admission and an affiliate of the National Association of College Admission Counseling.

<table>
<thead>
<tr>
<th>Members</th>
<th>2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>University professionals</td>
<td>40%</td>
</tr>
<tr>
<td>High school professionals</td>
<td>30%</td>
</tr>
<tr>
<td>Independent professionals</td>
<td>21%</td>
</tr>
<tr>
<td>Non profit, student, retired</td>
<td>9%</td>
</tr>
</tbody>
</table>

### PROFESSIONAL DEVELOPMENT

#### Spring Conference
WACAC’s annual signature event with workshops covering new ideas, best practices, and current issues around the college admission process.

- **3 Days in June**
- **968 High School, Independent, Transfer, and Admission Professionals Attended in 2018**

#### Inclusion, Diversity, Equity and Access (IDEA) Conference
In conjunction with the annual conference, IDEA provides solutions for professionals serving underrepresented populations.

- **83 High School, Enrollment Management Admission, Outreach, and Recruitment Professionals Attended in 2018**

#### Share, Learn, and Connect
For counselors who work with high school and community college students transitioning to college. Held in:
- Bay Area
- Los Angeles East
- Los Angeles West
- San Diego
- Sacramento

- **1,009 High School, Transfer, and Independent Counselors Attended in 2018**

#### Leadership Development Institute
A selective program that provides training and professional development to mid-level managers preparing them for leadership roles in the organization and profession.

#### District Directions
WACAC supports one public school district each year by providing comprehensive support and year-long professional development to its administrators and counselors on college and career readiness.

- **29 Members Conducted**
- **48 Legislative Visits in 2018**
- **38 Salinas School District Counselors Trained in 2017-18**

### COLLEGE FAIRS
Free to the public since 1972, the College Fair program allows students to interact with admission representatives from a wide range of postsecondary institutions to discuss course offerings, admission and financial aid requirements, and college life in general.

- **10 College Fairs in Nevada & California Students Attended in 2017-18**
- **10,067 Students Attended in 2017-18**

### LEGISLATIVE CONFERENCE
Trained members work with local and state Senate and Assembly members and committees to share our educational priorities, expertise, and personal stories.

- **29 Members Conducted**
- **48 Legislative Visits in 2018**

WACAC.ORG