WACAC will be celebrating our 50th year at the Meet in the Middle Conference taking place in Visalia, CA June 13-15, 2017. We are preparing to build on the record-breaking attendance at last year’s conference at Loyola Marymount. That event sold out, and as a result, we will be hosting this year’s conference at the newly renovated Convention Center in Visalia. There are no limits for conference attendance and the exhibitor space will be in the main flow of the conference.

Here are the 2017 sponsorship levels along with ideas of what may be sponsored at each level. All sponsors will be prominently recognized throughout the conference. Thank you for helping to make our 50th year celebration amazing!

**Platinum Level - $7,000** *(includes exhibit booth)*
- Wine and Cheese Reception
- WACAdemy Awards Social Exclusive
- Night 1 Dinner - Tuesday
- Keynote Speaker

**Gold Level - $5,000** *(includes exhibit booth)*
- Dodge Ball Tournament – Logo on Dodgeballs
- Student College Fair
- Conference Gift
- Closing Session and Lunch
- WACAC Business Meeting Lunch
- Conference Wi-Fi
- Mobile App

**Silver - $3,000**
- Counselor College Fair
- Social Room Night 1 DJ/Karaoke (Partial Sponsor)
- Social Room Night 2 DJ/Karaoke (Partial Sponsor)
- IDEA Conference
- Registration Area
- Student College Fair Hospitality Room - Monday

**Bronze - $2,000**
- First Timers/Local Counselors Breakfast
- Program Ads – Front and Back Cover
- Lanyards/Badge Holders
- Conference Wrist Bands
- Dessert/Coffee Stations
- Student College Fair Bags - Students
- Student College Fair - Counselor Hospitality Bag
- Dean and Directors Breakfast (10 minute presentation)
- Pre-Conference/IDEA Breakfast

**Sponsor - $1,000**
- Session Rooms (colleges only) 10 available
- Student Essay Scholarships (up to 10)
- Program Ads – Social Ads
- Decorations (napkins, coasters, noise makers etc.)
- Awards and Raffle Giveaways
- IDEA Lunch
- Leadership Development Institute Lunch
- Past Presidents Breakfast
- Water Stations
- Special Interest Group Meetings

**Conference Scholarships**
- Local Counselor Day 1-Day Scholarships - $145
- Full Conference with Hotel Scholarships - $500

(Recognition based on level of sponsorship. May include - program ad, logo promotion/signs, face time)

**For other sponsorship ideas, or with questions, please email:** wacacpresident@wacac.org
A member of our Sponsorship Team will respond by email or by phone if requested, to help set-up your sponsorship.