



# Meet in the Middle Conference 50<sup>th</sup> Anniversary Celebration Sponsorship Information

## **Attendance Statistics from Past Conferences:**

Nearly 1,000 attended last year.  
Representation breakdown: 39% college/university, 28% high school, 21% independent counselors, 4% CBO, 8% exhibitor and other.

## **2017 Conference**

Visalia is a 3 hour drive from Los Angeles and San Jose  
Registration opens February 20th  
Fresno Airport 40 minutes away  
Exhibitors capacity = 55  
**Attendee capacity = 2,000**

WACAC will be celebrating our 50<sup>th</sup> year at the *Meet in the Middle* Conference taking place in Visalia, CA June 13-15, 2017. We are preparing to build of the record-breaking attendance at last year's conference at Loyola Marymount. That event sold out, and as a result, we will be hosting this year's conference at the newly renovated Convention Center in Visalia. There are no limits for conference attendance and the exhibitor space will be in the main flow of the conference.

Here are the 2017 sponsorship levels along with ideas of what may be sponsored at each level. All sponsors will be prominently recognized throughout the conference. Thank you for helping to make our 50<sup>th</sup> year celebration amazing!

### **Platinum Level - \$7,000 \*Includes exhibit booth**

Wine and Cheese Reception  
WACAdemy Awards Social Exclusive  
Night 1 Dinner - Tuesday  
Keynote Speaker

### **Gold Level - \$5,000 \*Includes exhibit booth**

Dodge Ball Tournament – Logo on Dodgeballs  
Student College Fair  
Conference Gift  
Closing Session and Lunch  
WACAC Business Meeting Lunch  
Conference Wi-Fi  
Mobile App

### **Silver - \$3,000**

Counselor College Fair  
Social Room Night 1 DJ/Karaoke (Partial Sponsor)  
Social Room Night 2 DJ/Karaoke (Partial Sponsor)  
IDEA Conference  
Registration Area  
Student College Fair Hospitality Room - Monday

### **Bronze - \$ 2,000**

First Timers/Local Counselors Breakfast  
Program Ads – Front and Back Cover  
Lanyards/Badge Holders  
Conference Wrist Bands  
Dessert/Coffee Stations  
Student College Fair Bags - Students  
Student College Fair - Counselor Hospitality Bag  
Dean and Directors Breakfast (10 minute presentation)  
Pre-Conference/IDEA Breakfast

### **Sponsor - \$1,000**

Session Rooms (colleges only) 10 available  
Student Essay Scholarships (up to 10)  
Program Ads – Social Ads  
Decorations (napkins, coasters, noise makers etc.)  
Awards and Raffle Giveaways  
IDEA Lunch  
Leadership Development Institute Lunch  
Past Presidents Breakfast  
Water Stations  
Special Interest Group Meetings

### **Conference Scholarships**

Local Counselor Day 1-Day Scholarships - \$145

Full Conference with Hotel Scholarships - \$500

(Recognition based on level of sponsorship. May include - program ad, logo promotion/signs, face time)

**For other sponsorship ideas, or with questions, please email:** [wacacpresident@wacac.org](mailto:wacacpresident@wacac.org)

A member of our Sponsorship Team will respond by email or by phone if requested, to help set-up your sponsorship.